

Lucas Almeida

UI Designer

INTRO

Hello! I'm an interface designer, with 10 years of experience, passionate about the RGB world and to develop digital experiences that change people's lives.

BIRTH

30/08/1990

CITY

Sorocaba/SP

PHONE

+55 15 98814.9198

EMAIL

ola@lucasalmeida.com

EDUCATION

2009 **ESAMC**
2013 Graphic Design Bachelor's degree

2006 **Microcamp**
2008 Web Design

COURSES

2019 **Meiuca Design**
Design System

2017 **Mergo**
UX Weekend

SKILLS

Wireframe	Visual Design
Prototype	User flows
Design System	Usability Testing
Competitor Analysis	Personas
UI Patterns	Interactions

TOOLS

Axure	Illustrator
Sketch	Principle
Adobe XD	Invision
Photoshop	Empathy <3

EXPERIENCE

2017 **Helpay**
NOW UI Designer

At Helpay, I could better understand the conversion centered design and to deepen myself into the user experience with the product. I projected screens for more than 300k users and, for being a new product, it's a daily challenging job to create new solutions.

2013 **Miler**
2017 UI Designer/Co-Founder

With two partners, I opened my own digital agency in Sorocaba/SP and i was responsible for all interfaces and digital campaigns. At this time, I got to improve my skills because I had a huge creative freedom to drawing each screen. I worked in several segments of the market and had a direct contact with the client to defending the project.

2012 **Priv8Brands**
2013 Designer

2010 **SorocabaCom**
2012 Designer

2009 **Criative Inside**
2010 Designer Trainee



lucasalmeida.com